Creating a Free Wash "Pass"

Set up the "Pass" first

High level steps

1) Create the free wash pass in the Wash Passes section of the Customer Management Portal (CMP).
2) Generate the free wash for the user in the Consumer Passes section of the CMP.
3) Notify the user of the process for redemption.

From the CMP, select Wash Passes.

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Create New Wash Pass

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Version 1.0.0.0

Select "Create New Wash Pass".

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Create New Wash Pass

Name
Free Wash

Price
17

Code Range Minimum
10000

Code Range Maximum
99999

Loyalty Reward
1

Pass Type
Count Down

Days Valid
60

Recurrence
Never

Two Vehicles Price
34

Three Vehicles Price
51

Four Vehicles Price
68

Five Vehicles Price
85

New Customer Promo
Disabled

New Customer Promo Price
0.00

Description
Free Wash

Hours Between Usage The time after using the wash pass that customer must wait before using the wash pass again for the same product. This time can be customized on a per-product basis after the wash pass has been created.
0

Mobile Visibility
Not Visible

Kiosk Visibility
Not Visible

Eligible Sites

Available Products   **Additional Amounts For Added Vehicles**

PAGE 1 OF 2 - Enter that Name. Assign a price to match the retail rate of the wash you are giving. Leave the default code range. Set Loyalty Reward to 1. Pass Type should be "count down". Leave Days Valid at 60. Set the Recurrence to Never. Set pricing to (2xRetail, 3xRetail, 4xRetail, 5xRetail. In this example, the retail rate is $17. Enter whatever description you want.

PAGE 2 OF 2 – Set the Hours Between Usage to 0. Assign your Eligible Sites. Assign the type of wash you want to give. In this case, it is Gold. Assign the quantity of washes you want to give to match your pricing entered above. In this case it is 1 per vehicle, but it could be 1 or 2 or whatever. For example, you could have a "Free Gold Wash x1", or "Free Gold Wash x2", etc. Just make sure to match pricing and quantities.

Info

Registered
7/27/21

Name
Free Wash

Price
$17

Days Valid
60

Loyalty Reward
1

Two Vehicles Price
34

Four Vehicles Price
68

Active / Suspended Passes
0 / 0

Canceled / Expired Passes
0 / 0

Description
Free Wash

Time Restrictions
None - Usable 24/7

Mobile / Kiosk Visiblity
False / False

Three Vehicles Price
51

Five Vehicles Price
85

Sites

United Auto Wash: Steels Corners
884 E Steels Corners Rd
Stow, OH 44224

United Auto Wash: Manchester Rd
5125 Manchester Rd
Akron, OH 44319

United Auto Wash: State Rd
4119 State Rd
Cuyahgoa Falls, OH 44223

United Auto Wash: Graham Road
1021 Graham Rd
Cuyahoga Falls, OH 44224

This will be the result page after the pass is created.

Giving a Free Wash

Assign the Free Wash to the Consumer second

Welcome

You are logged in as United Auto Wash

Using the login account [REDACTED]

View Privacy Policy

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From the CMP, select Consumer Passes.

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Customer Pass

Show All

Consumer

First Name   Last Name   Phone Number   Code   Count

Pass States

Active   Canceled   Suspended   Expired

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Ov

1 2 3 4 5 6 7 8 9

Select Create New Wash Pass.

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Create New Consumer Pass

Consumer's Phone Number
```
3305771234
```

Pass Code
```
12345
```

Send Email
```
No
```

Vehicle Count
```
1
```

Wash Pass
```
Free Wash
```

State
```
Active
```

Site
```
United Auto Wash: Steels Corners
```

Resume Date
```
mm/dd/yyyy
```

Expiration Date
```
08/27/2021
```

Submit

Enter the user's cell phone number. Enter whatever pass code you want the user to have. 5 digits is plenty for this "free wash" use case. Set the vehicle count to however many free washes you are providing. Ensure you select the correct Wash Pass type. Set the expiration date of the free washes. Select "Submit".

The result is a "partial account creation" where you have associated a free wash to a phone number. The consumer will need to complete the registration process to redeem the free wash. Note once the consumer completes registration, you will have their full contact information.

Notify your user with something like the following:

To redeem your free wash, please do the following:
1) Go to www.mycarwash.com/summary
2) Watch the Explainer Video on that page
3) Download our app and register with <phone number>

You will have a Free Wash waiting for you. Note the free wash expires in 30 days.

Thank you!